

Tyler Day

Senior Product Designer

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Experience

Senior Product Designer

Nuna Health

March 2023 - Oct 2024

- Worked with product, engineering, and our health-data teams to develop a new B2B/C healthcare provider-focused dashboard with features like: messaging/communication, member management, data-review, and AI health support.
- This project was end-to-end, and I was involved from the discovery phase. Tasks included usability studies, user research, prototype A/B testing, design iterations, sales demos and eventual engineering handoffs.
- Led the future design of our enterprise SaaS payment reporting product (lots of tables and dashboards). Cross-collaboration with other designers from our various pods to sync on new components and design system updates. I enhanced client relationships by holding weekly collaboration (user-testing) sessions with our direct clients(users). I was also responsible for creating large prototypes for our new reporting dashboards, and worked directly with our engineers and data-science to inform data visualization and information hierarchy decisions.

Senior Product Designer

Circulo Health

November 2021 - March 2023

Circulo is a healthtech startup based in Ohio. They are focused on providing innovative solutions to the IDD (Intellectual and Developmental Disabilities) population, and those that serve them.

- Worked alongside a small design team to build tailored products in the healthcare space.
- Research and designed an internal search tool that aggregates and visualizes internal data for doctors, patients, and employees. This was an essential dashboard to our expanding primary care across Ohio.
- Managed and improved the brand design system that spanned our marketing website and the product design of our consumer app, and administration dashboard. This consisted of updating the design components as they were being built, made usability improvements and removed un-used elements.
- Worked directly with E-staff and product managers to create a new end-to-end product. I was responsible for the full design process (exploration, research, feature planning, prototyping) and worked directly with our engineers.

Senior Product Designer

Block.one

June 2019 - September 2021

Block.one is a mothership that builds and invest in various crypto and blockchain companies. It's know for supporting EOS.IO, Bullish, Voice, and many other companies.

- Spearheaded design improvements to the marketing websites on block.one, eos.io. Created templates, components, and managed work created by an agency on the brand side.
- Create and manage the design system for B1, and EOSIO web products.
- Supported JR designers across the company by providing direction, feedback, and relevant work to expand their skillsets.
- Worked directly with engineers to design a consumer facing Testnet for developers working with the EOS blockchain.
- Managed the design of Bullish.com with a team across the US and Hong Kong.

Senior Designer

POSSIBLE

April 2015 - June 2019

POSSIBLE is an award winning design agency with offices all around the world.

- Designed functional experiences that improved our clients product through testing and exploration. From mobile to large theater screens, I've worked with a cross disciplinary team to create solutions for a wide range of clients.
- Select Clients: Microsoft, Optimum, IMAX, Stratsys, Southern California Edison

Specialities

End-to-end Product Design

User Interface

User Experience

Design System Management

Wireframing

Prototyping

Front End

Design Research

Mentorship

Tools/Technologies

Figma

Sketch

Protopie

InVision

Adobe XD

Photoshop

Illustrator

HTML

CSS

JS

Education

Bachelors in Design

Cal State Long Beach

2008-2013

Hobbies

 Keyboard building

 Climbing

 Dog park